

REPORT  
TO THE  
COMMUNITY  
2013 / 14

**RESET. GO.**




**LAS VEGAS - CLARK COUNTY  
LIBRARY DISTRICT FOUNDATION**



## WHERE WE'VE BEEN

# RECESSION. RESET. GO.

 When faced with the most disruptive regional economic recession in the country, the Las Vegas-Clark County Library District did more than weather the storm. We rapidly restructured, reset services and provided expanded support for sustained customer and community transformation.

When the Library District took significant cuts in operating revenues in 2008, the Library District Foundation launched Fast Forward Vegas, an aggressive campaign to attract resources to shore up essential library services. Our mission was simple: accelerate regional recovery by investing in the key resources that shape the future of the valley and county.

Thanks to Foundation gifts from individuals, corporations and foundations, along with revenues from book sales, we maintained and even added to key services to address the pressing needs of a community in crisis. Among these were reading programs for families, children and caregivers; cultural and author events and special new programs for job-seekers, small businesses and students.

Library services were there when the community needed them most. During the recession, demand for computers and internet access soared. Library use continues to expand dramatically, from 12.6 million items checked out in 2011 to 14.5 million in 2013. Program attendance and outreach to childcare centers, senior centers and schools also grew significantly. With 670,000 active library card holders, there is no doubt that our libraries are in demand, relevant and impactful.

As the regional economy recovers, the Library District is shifting its focus from crisis management to customer and community transformation. The Library Foundation's new direction, INNOVATE COLLABORATE, speaks to the way the Foundation will align with the Library District's strategic efforts to build communities of readers, learners and achievers by going beyond the traditional services for promoting reading. The Foundation's initiative will explore the future of learning and launching programs that effectively help people reach their dreams. In this context, the Library Foundation is now focused on attracting support for innovation and collaboration – finding new ways to further expand the Library's broad community reach with reading resources, learning opportunities and local alliance activities that transform lives and result in education and economic achievement.

WHERE WE ARE GOING



INNOVATE. COLLABORATE.

## FOUNDATION PRIORITY PROJECTS 2013-2018

Life in the future of this region will be very different from the past. Library roles and resources are shifting to keep pace with changes in customer interests, learning preferences and economic opportunities. Over the next five years, the Library Foundation will attract investment in priority service innovations and collaboration that make an impact on reading, learning and achievement in our community.



### Early Reading

Exposure to early literacy activities and reading directly relates to school performance, the ability to learn, and ultimately, high-school graduation rates. The Foundation will engage in high impact, collaborative initiatives with other pre-Kindergarten community partners, contributing library resources and expertise in early literacy training and helping families and caregivers create rich early literacy activities and environments that lead to school readiness and measurable success.



### Learning at the TechArt Studio

Videos, graphics, video games, digital photography and music are today's tools for expression, learning and employment. New and innovative TechArt Studio programs improve school performance and employment prospects by connecting local youth with new technology, mentors and employers. Teens produce their own work or collaborate with peers. This service innovation is being launched with support from local partners and national foundations.



## Student Achievement

We're expanding neighborhood-based homework help in response to high demand from students and parents. Now in eight branches, this project will grow new locations and impact. We currently collaborate with the University of Nevada, Las Vegas School of Education to provide our corps of student homework help tutors. We will supplement this group of tutors with certified teachers who can align the program even more closely with core curriculum standards, and expand the program's reach.



## Economic Success

Success in times of profound change requires continuous learning and adaptation. The Foundation is cultivating new partnerships and investment in learning opportunities that lead to economic success for all residents in our region. Key programs include English language instruction, meet-ups for business owners and job seekers and other learning activities that help people reset and align with new conditions.



## Volunteer Engagement

An active corps of volunteers helps the Library District stretch resources in hard times; at the same time volunteers learn more about the community and enjoy an active civic life. The Foundation recruits, supports and recognizes the activities of between 350 and 450 Library District volunteers that provide over 41,000 hours of time, talent and customer service each year.



# THANK YOU

**THE DIRECTORS** of the Las Vegas-Clark County Library Foundation thank each and every donor for making our library and community stronger. Over the past six years, the Foundation received gifts that supported reading, literacy, homework help, job search and readiness, small business support, senior and child care outreach, family engagement, arts experiences, author readings, musical productions and cutting edge digital tech learning opportunities.

**Donor motivations were as varied as the gifts themselves:**

- a mom who donated because her child’s grades improved from “C”s to “A”s thanks to after-school homework help
- a graduate of the library’s English language learning program, CALL, who gave her first paycheck to the Foundation
- the former teacher who knows the value of reading and learning
- the senior who appreciates the homebound book service and kind customer care
- an officer of the national association of men’s sportswear buyers, who wanted to spread the love for and knowledge of fashion and design in his home town

The following donor stories provide a further glimpse into the deep commitment and remarkable generosity of local library champions.



## **Tim Wong / Arcata Associates, Inc.**

Tim Wong is a super champion of the library, having served as a member of the Library District Board of Trustees and as a founding member of the Library Foundation, including two years as Foundation President.

Tim recognizes that summers are a time of special risk for reading skill loss, so he and his company Arcata Associates made critical contributions to the library’s summer reading program, Club Read. These gifts amplified media outreach and expanded reader recognition in a time of library cutbacks. The result was a dramatic increase in reading: the number of prizes awarded to readers more than doubled – from 17,000 in 2012 to 36,572 in 2013 (readers earned one prize award for every five books they read).

Tim is pictured presenting his 2013 gift to (left to right) former Foundation President Keiba Crear, Library District Board of Trustees Chair Kelly Benavidez, and Library District Executive Director Jeanne Goodrich.



## Tom Lawyer / Lawyer Trane, Inc.

Foundation President Tom Lawyer has served on the Foundation Board of Directors since 2005. When Tom visited the West Las Vegas branch library in 2010, he noticed the library was the hub of civic life. He memorialized that library's community spirit with a pledge to support five years of five scholar awards to neighborhood students pursuing higher education and community service. Since 2010, 27 awards of \$1,000 each have been gifted to area students. In 2013, an additional gift supported Spring Break Art Camps in seven library branches and 423 teen art experiences.

In this picture Tom proudly stands with (left to right) Mrs. Simon Cruz, Bonnie Lawyer, and 2013 scholar award recipient Maribel Simon Cruz.



## Fred Hipwell / PwC Charitable Foundation

Fred Hipwell helped the Library Foundation secure a grant to launch Teen TechArt Studios. This program has already demonstrated the ability to bring powerful technology and art experiences to young people. It is expanding their digital media skills, and helping them create a portfolio of photo and video products, meet new friends with like interests, learn to work in teams with other youth, and build relationships with local digital media practitioners and employers.

Fred is the Managing Partner for the Las Vegas PwC Office; he is pictured here (left to right) with Library District Executive Director Jeanne Goodrich; former Foundation Secretary-Treasurer Kris Hipwell, and former Foundation President, Keiba Crear.



# THANK YOU



## Las Vegas Hawaiian Civic Club

Tamar Hoapili, President of the Las Vegas Hawaiian Civic Club in 2011, engaged her members to celebrate the rich Hawaiian heritage with the people of Las Vegas, now known as the “Ninth Island.” She conducted a Heluhelu (“read and count”) book drive that gathered a bounty of donations to purchase new library books, CDs and DVDs by Hawaiian authors and artists. Mahalo! Tamar joined the Library Foundation Board of Directors in June 2013, in her capacity as Manager of Community Relations and Productions for Cox Communications.

Here, Tamar is pictured (second from left) with former Foundation President Tim Wong, Library District Trustee Kelly Benavidez and Library District Executive Director Jeanne Goodrich.



## Best Buy Children’s Foundation

The Library Foundation received a gift of \$4,000 for the TechArt Studio project from the Best Buy Children’s Foundation. The gift purchased digital equipment for teen programs that have been launched in eight library branches and two City of Las Vegas community centers. The program makes a difference in many ways. Teens enjoy greater technology skills, confidence and a broader network of peers and mentors. The library and other local organizations are building capacity to collaborate and spread these programs across the community.

**EVERY FOUNDATION DONOR HAS A STORY** about why they want to give. We thank each of you for your love of and support for libraries, reading, learning and vibrant community life.



# FINANCIALS

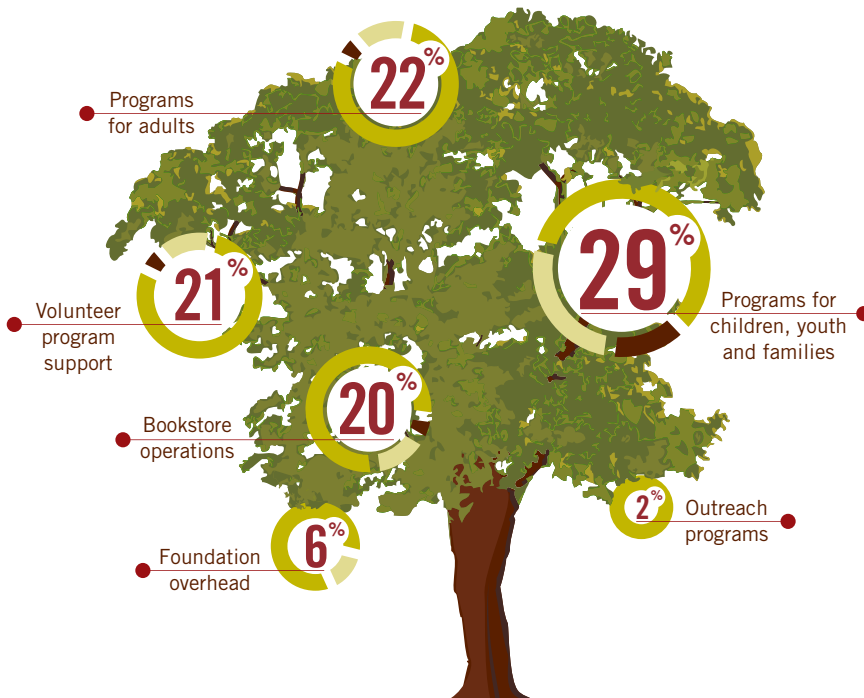


## LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT FINANCIALS

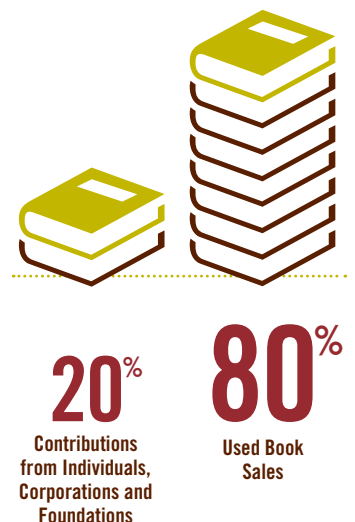
The Las Vegas-Clark County Library District Foundation (federal tax I.D. 27-0035192) is a 501c3 charitable organization, established in 2003 to attract individual and philanthropic investment that amplifies and expands the resources and reach of the Las Vegas-Clark County Library District.

Fiscal Year	Unrestricted Revenues	Unrestricted Expenditures	Restricted Revenues	Restricted Expenditures
2007-2008	\$ 68,369	\$ 7,385	\$ 295,000	\$ 200,000
2008-2009	\$ 10,827	\$ 33,751	\$ 180,757	\$ 100,128
2009-2010	\$ 22,342	\$ 16,318	\$ 211,149	\$ 203,237
2010-2011	\$ 14,120	\$ 8,262	\$ 246,430	\$ 241,245
2011-2012	\$ 16,173	\$ 16,385	\$ 229,303	\$ 368,547
2012-2013	\$ 28,553	\$ 9,647	\$ 258,331	\$ 215,283
<b>TOTAL</b>	<b>\$ 160,384</b>	<b>\$ 91,748</b>	<b>\$ 1,420,970</b>	<b>\$ 1,328,440</b>

### EXPENDITURES 2012-2013



### REVENUES 2012-2013





Each donor has a story about why they want to give.  
We thank each of you for your love of and support for  
libraries, reading, learning and vibrant community life.

**COMMUNITY BUILDERS  
over \$25,000**

Donald W. Reynolds  
Foundation  
Tom and Bonnie Lawyer  
Tim Wong and Arcata  
Associates, Inc.

**CIVIC LITERATI  
\$5,000 to \$24,999**

Jeanne D. Goodrich  
Fred and Kris Hipwell  
NAMSD Foundation, Inc.  
Nevada State Library  
& Archives  
PwC Charitable Foundation

**LIBRARY CHAMPIONS  
\$1,000 to \$4,999**

Best Buy Children's  
Foundation  
Wells Fargo Foundation  
Robert H. Carlson  
Glenn and Anne Christensen  
Dollar General Literacy  
Foundation  
Frank and Victoria Fertitta  
Foundation  
Las Vegas Hawaiian  
Civic Club  
Paragon TEC, Inc.  
Pop! Goes the Icon  
Carl Rowe  
Whitney Thier  
UnitedHealthCare  
Valley Women's Club  
Mary E. Petty and  
Daniel L. Walters

**LIBRARY PROMOTERS  
\$500 to \$999**

Bert and Diane Anzai  
Brianna Witt and CenturyLink  
Norman and Virginia  
Champion  
Rupert and Melvina Donovan  
David S. Fott  
Frankie's Tiki Room

Arnold Greene and  
June Edelman  
Patricia Sweeney Fisher  
Donna J. Hall  
Harold and Hazel Handelman  
John and Hermi Hiatt  
Mark Hineuber  
Robert and Anita Leighton  
Melissa Popp Lloyd  
Agnes F. Macrury  
Frances R. Marco  
Danielle Patrick Milam  
Kala Rehm  
Thomas Schoeman  
Sequential Art, Inc./  
Alternate Reality Comics  
WalMart  
Melvin J. White II  
Elaine Wynn  
Ruby Young

**LITERACY ADVOCATES  
\$100 to \$499**

A&H Restaurant & Bar Supply  
Scott Abbott  
Jade Anderson  
Dorothy J. Askegard  
Michael Aslanides  
F. W. and Phyllis Bachhuber  
Badlands Saloon  
Bank of America Foundation  
The Beat  
Susan Bernhard  
William F. Blaylock  
Dorothy Bokelmann  
Allison P. Boyer  
Erie Boykin  
Dawn J. Brown  
Jacqueline Brownlee  
Christine Bruegger  
John B. Burke  
Sarah Carrol  
Chicago Westside Club  
Bradley Christensen  
Kwame Coleman  
Marion E. Colvin  
Comic Oasis, Inc.

Cosmic Comics  
June V. Courson  
Anne Cox  
Michael and Becky Crowe  
Carl and Roberta Sue  
DeBerardinis  
George J. Degrella Jr.  
Jeremiah E. Dollar  
John S. Dorscher  
Double Down Saloon  
Dennis and Nancy Downing  
Paul Dugan  
Roy and Mari Eike  
Mr. and Mrs. Elam  
Theodore Elness  
Rose E. Farrell  
Deanna R. Fitzgerald  
Richard D. Flotard  
Amy L. Folstad  
Richard and Kay Fraim  
James and Dawnelle Gallo  
Michael J. Gervolino  
Adam P. Goldstein  
Ms. Joan B. Gover  
Harry Grathwohl  
Dennis and Donna Hallett  
Augustus (Gus) Hawkins  
Joanna Head  
Barry and Ellen Herr  
Martin E. Hicks  
Stanley and Rosemary Hillyard  
Jack M. Hobusch, Jr.  
Jewish War Veterans of USA  
Becky A. Johnson  
Mr. and Mrs. Edwin Jones  
David and Mary Jane Kates  
William and Irene Koseki  
John Kotek  
Gene Koziol  
Dr. and Mrs. Yat-Sun Leung  
Herman and Ethel Levine  
Sally Lowry  
Elaine Marin  
Patricia A. Marvel  
Peter Mastropolo  
Patricia J. Mau

Maximum Comics LLC  
Dave and MaryLou McCormick  
Leon R. McKittrick  
Gail Miller  
Constance Louise Morris  
Mary F. Morton  
Nancy Drew Club  
Kimberly Nehls  
Louise Nelson  
Jonathan Nutting  
Katherine Ong  
Manyuk Osborne  
Robert and Irene Oseland  
Ben Osmera  
Jean Paine  
Naomi B. Papworth  
Nancy M. Pelker  
Patricia Pendleton  
Ann C. Pongracz  
Hemalatha and Channa B.  
Prasad  
Albert Prendergast  
Anthony Pucciarello  
Linda Quinn  
Sheldon and Ellen Rabin  
Larry D. Reeves  
Patricia L. Roberts  
Lancelot M. Robinson  
Bradd Robison  
Rimantas and Chery Rukstele  
Michael Saunders  
Patricia E. Schaller  
Kathleen T. Schlump  
Kathy R. Shalmy  
Terrill E. and Carol A. Shanks  
Joseph and Dolores Smahaj  
Smith's Neighbor to  
Neighbor Fund  
Society of St. Vincent DePaul  
Southern Nevada Chapter  
RPE NV  
Southwest Gas Corporation  
Foundation  
Robert Stein  
Clare Stover  
Anne Tanaka  
Nancy J. Taylor

Temple Bet Kneset Bamidbar  
Scott Thomas  
Theodore and Sharleen  
Thorson  
Laura Tomlinson  
Alma Trejo  
Gary R. Urquhart  
Ronald Warren  
Gerald M. Welt  
Westside Newcomers  
Club, Inc.  
Sandra K. Wooley  
Claudia R. Wright  
Lorene Adams Zesiger  
Joseph Zinnes and Carolyn  
G. Robins

**LIBRARY SUPPORTERS  
under \$100**

Herman and Pamela Baier  
R. L. and Barbara Ackerman  
Daniel M. Adams  
Bernadette Adkins  
Connie S. Alcorn  
Sheryl L. Alessandrini  
Christine G. Allison  
Christopher Anderson  
Deborah A. Anderson  
Jilda A. Aniello  
Jacques and Gabrielle  
Antheaume  
Michele S. Auer  
Christine M. Bakir  
Jerry Bass  
Karen Elaine Becker  
Erin Beesley  
Alicia M. Belcher  
Andrew Bell  
Stanley Berlowitz  
Brenda Bestor  
Shannon Bilbray-Axelrod  
Joann Bingham  
Mitchell D. Bishop  
Dale L. Bolton  
Ervin and Marcia Booth  
T.P. and E.J. Brady  
Karen E. Bramwell



Patricia A. Brigham  
Kay Miller Browne  
Antinita Bryant  
Janice Burdick  
Kerry and Kathleen Burnside  
Judith Butcher  
Agnes C. Butterfield  
Barbara Caldwell  
Donna Calif  
Kathleen B. Callahan  
James Chachas  
Sherry S. Chaillou  
Thomas D. Chiatovich  
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Lori Cox  
Ruth J. Crane  
Christopher Cruz  
Linda Cunningham  
Sandra Daniell  
Verlia Davis-Hoggard  
Laura Dawe  
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Patricia DeBartolo  
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James A. Demas  
Mark A. Denham  
Allison DeSoto  
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Susan D. Eckert  
Fifianna S. Eldridge  
Leonard Endellicate  
Scott Essency  
Lois J. Evora  
Karen Exley  
Crystal D. Eyer  
Terry Ferguson  
Gary and Patricia Fester  
Stephanie Finkelstein  
Jane Fleming  
Ken and Vivian Foster  
Faith Franck  
Herbert E. Frey  
Timothy and Alice Galvin

Karla I. Garcia  
Arthur D. Gearhart  
Zahava Gerstenfeld  
Dian Gibb-Smith  
Patricia E. Gismondi  
Richard J. and Andrea T. Goeglein  
Gloria Gonzalez  
Shelby Goodwin  
Al Granzow  
Victoria Allison Grimaldi  
Monika E. Guiteras  
Liz Hamilton  
Larry E. and Maxine Hanneman  
Teri Hartley  
Jeri G. Hashiguchi  
Steven P. Haver  
Katrina Heath  
Russell P. Henslee  
Irving Herman  
Katherine Ho  
Barbara Hoback  
Jeannie N. Hua  
Carol Jacob  
Joe N. Jakob  
Jessica Janner  
Hershel Jennings  
Ronald M. Johnson  
Phyllis K. Johnson  
Nathalie Juneau  
Roy and Jane Karadbil  
Sarajane Karadbil  
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Gennadiy Kilchenko  
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Jeffrey A. Kloeckner  
Monica L. Klunk  
Nancy R. Knilians  
Frances C. Kopec  
J. Parker and Claire S. Kurlinski  
Mr. and Mrs. Ralph Levine  
Denise Lewis  
Margaret E. Lozier  
Geri M. Luna

Deirdre A. Lupher  
Ray Lysyk  
Jane B. Mac  
Cyndy Mahoney  
Amber J. Mahrou  
Bernard and Gerda Malamud  
Letuie L. Malietoa  
James Mallas  
Dorothy G. Maloney  
Christina Mangino  
Tabbak Mariame  
Virginia A. Maronilla-Seva  
Glenda O. Marsh  
Sharon K. Murray Martinez  
Antonia Mayberry  
Debra McCracken  
Timothy J. McDonald  
Annie E. McDonald  
Albert and Marion P. McFadden  
Leslie Meltzer  
Victoria S. Mendoza  
David A. Mesenbrink  
Mesquite Club, Inc.  
Leanne Miller  
Norma Mills  
Anne W. Monterio  
Sara Mooney  
W. Richard Moreno  
Greg Neimann  
Leonard J. and Ruth Nevins  
Hameed and Sandee Nezhad  
Karla C. Nichols  
Gertrude Niehoff  
Sandra Noffsinger  
Brian Ochs  
Mahesh Odhrani  
James R. Oldham  
Kevin O'Leary  
Taylor N. Oliva  
Betty Olson  
Donald and Aldys Osgood  
Roberta L. Osgood  
Rosemary Ozmon  
Basilio Paes  
Eve Palermo  
Lorraine Palminteri

Mary Palor  
Maureen Parker  
Mr. and Mrs. James Parks  
Helene Dovick Patterson  
Steven Perry  
Brenda M. Peterson  
Yulia Pratt  
Doran F. Pratte  
David Pruszka  
Jace Brandon Radke  
Barbara A. Raim  
Harish Rao  
Pamela Rapoport  
Billie Rayford  
Ruben G. Remulla  
Dave Rhamy  
Michelle Richter  
Samantha Rigby  
Elizabeth Rizzo  
Mary R. Roberg  
Fiona J. Roberts  
Ronald Roberts  
Linda Rockenbach  
Mr. and Mrs. David Roddy  
Rose Marie Rodriguez  
Mr. and Mrs. Laurence Roethel  
Mr. and Mrs. William Rosen  
James C. Ross, Jr.  
Samaritan House  
Christy K. Samson  
Michael Saunders  
Donna F. Schlemmer  
Chet Schmidt  
Donald Scholes  
Amanda Schrader  
Richard Schreiber  
Earl Sherburn  
Jann Shevin  
Edith Shuman  
Mr. and Mrs. Melvin Siverly  
Sherron Slack  
Lizzie B. Smith  
Robert L. Smith  
Scott Edward Sommerhalder  
Tiffany Stansberry  
Gloria Sturman  
Amy Sugden

Dawn Sullivan  
Julie A. Swan  
Alexa Sweeney  
Adeline F. Tamaro  
Clarence B. Taylor Sr.  
Clarence B. Taylor  
Linda Taylor  
Charles R. Thompsen  
Ruth Thornton  
Lorna Tobias  
Ben Tolly  
Holly Truong  
Marla Turner  
Eva E. Vago  
Leslie Valdes  
Katherine Van Der Meer  
Kenneth and Olivia Van Eaton  
Donna Venet  
Don L. Watson  
Lori Waugh  
Dorothy L. West  
Tom and Karen Whisenhunt  
B. J. Williamson  
John A. Williams  
William and Arthella Winchester  
Marjorie Winters  
Micah Wixom  
Carol M. Wloch  
Kaye Wooley  
Valerie J. Wright  
Criselda D. Yabes

**2012-2013  
MEMORIAL AND  
HONORARY GIFTS**

**Jack M. Hobusch, Jr.**  
in memory of former Library  
Board Trustee, Joan Adams

**John S. Dorscher**  
in memory of his wife,  
Judithe R. Dorscher

**F. W. and Phyllis Bachhuber,  
Victoria S. Mendoza, Mary  
Palor and Naomi B. Papworth**  
in memory of library volunteer  
Ruby Mendoza

**Leon R. McKittrick**  
in honor of Eric Marin



**LAS VEGAS - CLARK COUNTY  
LIBRARY DISTRICT FOUNDATION**

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